The Academy of Arts, Audiovisual, Technology and Communication explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

Successful completion of the Graphic Design & Multimedia Arts program of study will fulfill the requirements of a Business and Industry Endorsement.